

100ATTACHMENT B - PUBLIC FILE REPORT

EEO Public File Report

OHANA MEDIA GROUP: Anchorage, AK

KDBZ(FM), KBBO(FM), KFAT(FM), KXLW(FM), KBYR (AM)

October 2016-Sept 2017

Full-Time Positions Filled

F/T Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (sources that have requested notification identified by *)	Number Interviewed	Number Hired
1	FT ON-AIR KFAT MORNINGS	11/18/16	01/16/17	Alaska Broadcasters Assoc.		
				Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref (pt to ft hire within)	1	1
				Craigslist		
				AnchorageHelpWanted.com		
				Alaska Job Center Network (ALEXSYS)		
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)		
				Indeed.com	2	
1	KBYR PRODUCER MORNING SHOW	12/01/16	12/07/16	Alaska Broadcasters Assoc.		

				Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref (pt to ft within)		
				Craigslist		
				AnchorageHelpWanted.com		
				Alaska Job Center Network (ALEXSYS)		
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)	1	1
				Indeed.com		
1	DIRECTOR OF SALES	06/28/17	07/24/17	Alaska Broadcasters Assoc.		
				Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref (transfer from Wasilla to Anch within)		
				Craigslist		
				AnchorageHelpWanted.com		
				Alaska Job Center Network (ALEXSYS)		
				Broadcast Center		
				Brown College		
				On-Air Advertisement		

				Walk In (word of mouth)	2	1
				Indeed.com	1	
1-2	ACCOUNT EXECUTIVE	06/28/17	ONGOING – 1 HIRED 09/05/17	Alaska Broadcasters Assoc.		
				Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref	1	
				Craigslist		
				AnchorageHelpWanted.com		
				Alaska Job Center Network (ALEXSYS)		
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)	1	1
				Indeed.com	1	

1	FRONT DESK	09/25/17	Open as of posting	Alaska Broadcasters Assoc.		
				Alaska Pacific University		
				Aleutian/Pribilof Islands Assn. Inc		
				Career Academy		
				Charter College		
				Alaska Cook Inlet Tribal Council		
				Media Staffing Network		
				Specs-Howard School of Broadcast Arts		
				Adult Learning Center		
				University Of Alaska Anchorage		
				Allaccess.com Music Group		
				Radio Online		
				Personal Ref		
				Craigslist		
				AnchorageHelpWanted.com		
				Alaska Job Center Network (ALEXSYS)		
				Broadcast Center		
				Brown College		
				On-Air Advertisement		
				Walk In (word of mouth)		
				Indeed.com		

Information Regarding Recruitment Sources Contacted for Full-Time Vacancies				
No.	Recruitment Source	Contact	Total Interviewed	Requested Notification
1	University of Alaska Anchorage 3211 Providence Drive, BEB-122, Anchorage, AK, 99508	Jenifer Stone 907-786-4513 POST ONLINE		N
2	Adult Learning Center 3401 Minnesota Drive, Anchorage, AK 99503	Tony Diaz 907-375-6000 FAX		N
3	Alaska Pacific University 4101 University Dr, Atwood Center, Anchorage, AK 99501	Tamera Randolph 907-564-8345 tamara@alaskapacific.edu		N
4	Alaska Career College FNA Career Academy 1415 E Tudor Rd, Anchorage, AK 99507-1033	Sally Carter, Career Services Mgr 907-563-7575 Linda@alaskacareercollege.edu		N
5	Alaska Job Center Network 3301 Eagle St, Ste 101, Anchorage, AK 99510-7024	Meg Rutz 907-269-4800 POST ONLINE		N
6	Charter College 2221 E Northern Lights, Ste 120 Anchorage, AK 99508	Wisteria Johnson 907-277-1000		N

		careerservices@chartercollege.edu		
7	All Access Music Group 28955 Pacific Coast Highway, Suite 210 Malibu, CA 90265	Job Posting Board www.allaccess.com 310-457-6616 (p) 310-457-8058 (f) POST ONLINE		N
8	Radio OnLine--Online Radio Industry Recruitment Source 3500 Tripp Ave Amarillo, Tx 79121-1637 http://jobs.radio-online.com/cgi-bin/\$rolmenu.exe/redir_www/form_j (job submission address)	www.radio-online.com 806-352-7503 (p) 806-352-3677 (f) POST ONLINE		N
9	Alaska's People Cook Inlet Tribal Council 670 W Fireweed Lane Suite 112 Anchorage, AK 99503	Carol Wren 907-795-3676 cwren@citci.com		N
10	Aleutian/Probilof Islands Assn.Inc 201 East 3rd Ave Anchorage, Alaska 99501	Jan Carolyn Hardy 907-276-2700 (p) 907-279-4351 (f)		N
11	Walk –In (word of mouth)		4	N
12	Personal Reference		2	N
13	Alaska Broadcasters Association PO Box 102424 Anchorage, AK 99510	Cathy Heibert 258-2424 akbagold@gci.net		N
14	Media Staffing Network www.mediastaffingnetwork.com	810-987-6069 kate@mediastaffingnetwork.com		N
15	Broadcast Center 2360 Hampton Ave St. Louis, MO http://www.broadcastcenterinfo.com/	314-647-8181 (p) 314-647-1575 (f)		N
16	Brown College 1440 Northland Drive Mendota Heights, MN 55120	Karol Maumeister 651-905-3400 (p) 651-905-3540 (f)		N
17	Spec-Howard School of Broadcast Arts 19900 West Nine Mile Road Southfield, MI 48075	Kevin Seguin-Scollin kscollin@specshoward.edu 248-358-9000 EMAIL		N
18	Craigslist	www.craigslist.com		N
19	AnchorageHelpWanted.com	www.anchoragehelpwanted.com		N
19	InDeed.com	www.indeed.com	4	N

**Prong 3 Longer-Term Recruitment Initiatives
Implemented During Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	04/26/17	Alaska Broadcasters Association	Reviewed applications and participated in the selection of the 2017 ABA Scholarship	Reviewed applications and participated in the selection of the 2017 ABA Scholarship	Shannon Hollier and Tom Oakes
2	10/21-10/23/16 & 05/19-05/21/17	Learning conference	NABEF Conference	Managed training on FCC compliance including EEOC.	Trila Bumstead, Owner
3	04/23-04/27/17	Learning Conference	NAB Conference Las Vegas, NV	Managed training on FCC compliance including EEOC	Trila Bumstead, Owner
4	02/04/17	Alaska Broadcasters Association	FCC Public Notice 14-127 Online Public File – GETTING CLOSER	OPIF requirements for Public File	Shannon Hollier
5	02/09/17	Alaska Broadcasters Association	Washington Legislative Regulatory updates Frank R Jazzo Fletcher, Heald & Hildreth PLC and Sue Keenom, NAB	Attorney provided/NAB refresher – FCC Regulations that govern radio to include public files, contest rules, indecency and more	Tom Oakes and Shannon Hollier
6	02/16/17	Alaska Broadcasters Association	Reviewed and participated in Wisconsin Awards for Excellence	Reviewed and participated in Wisconsin Awards for Excellence	Shannon Hollier, Tom Oakes
7	08/28/17	Alaska Broadcasters Association	Reviewed and participated in Massachusetts Goldie Awards	Reviewed and participated in Massachusetts Goldie Awards	Shannon Hollier, Tom Oakes